

Mark Bowley

CV March 2009

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LOCATION

Rickmansworth
Hertfordshire
WD3 3RN

PHONE

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EMAIL

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WEBSITE

www.mbowley.com

I am a highly motivated designer with a particular passion for creating logos and identities. I have enjoyed working at many top London design agencies during my career, mostly designing for print but in recent years I have also gained a lot of digital experience.

Outside of work I enjoy outdoor activities, regularly running, playing five-a-side football and walking in my local countryside. I also enjoy sailing and snowboarding and tend to read books in my spare time.

EDUCATION

BA (Hons) Graphic
Design and
Communication
Surrey Institute
of Art and Design
1993 – 1994

COMPUTER SKILLS

QuarkXpress
Adobe InDesign
Adobe Photoshop
Adobe Illustrator
Plus more

RECENT CAREER

Freelance contracts, including:

Ogilvy (Mather Communications)

(November 2008 – February 2009)

Developing the Barclays Capital visual identity and guidelines documents.

Turnbull Ripley Design

(August – November 2008, February 2009)

Working on Warner Hotels brochure design along with other print and identity projects.

J2 Design

(December 2007 – July 2008)

Large and small branding projects, along with literature design and advertising campaigns. Included the rebranding of Donington Park race circuit and the design of the new Oxfam Unwrapped catalogue.

Reef Design and Purpose

(February – August 2007)

Sister companies I worked for on a number of identity projects, but mainly on a brand initiative project for Kinleigh Folkard & Hayward.

Lambie-Nairn

(April 2006 – February 2007 and June – August 2005)

Working as a senior designer on O₂ – producing concepts, mood boards and guidelines for various brand activities, along with assisting in developing brand expression.

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Adventis

(October 2004 – January 2005)

Design Motive

(May – June 2005)

CAREER HISTORY

Optimism Design

(June 2001 – March 2004)

Senior designer, involved in designing and developing literature and identities. I worked directly with clients and suppliers and assisted in the running of the studio. Clients included The Pension Service and Macromedia UK.

(December 2000 – May 2001)

Freelance contracts, including:

Lippa Pearce Design

Enterprise IG

(July – December 2000)

Developing major international brands and their identity systems – mainly for Powergen, Seat and Andersen.

The Team

(August 1997 – July 2000)

Work included restructuring the NHS identity, designing the Annual Report and Review for Lloyds TSB, and redesigning the Comic Relief identity.

Contacts Communications

(February 1995 – May 1997)

Employed as a junior designer after leaving college, I was involved in designing corporate literature and identities, exhibition stands, advertising and direct mail.

The Partners

(December 1993 – January 1994)

College placement, assisting the studio.

Ogilvy Primary Contact

(July 1994 – January 1995)

Freelance work designing identities and exhibitions.